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- www.LATONIAHOPE.com

WHAT'S IN IT FOR YOU

Self-motivated film production professional with a sharp eye for detail, passion for powerful visual storytelling, and a natural knack for problem-solving, committed to helping you achieve your creative vision more effectively and efficiently.

TEASER

Leadership Problem-Solving Quick On My Feet Client Relations Communications Never Miss Deadlines

WORK EXPERIENCE

Freelance

Producer 2021 - Present

- Coordinate productions from concept development to final deliverable.
- · Control schedules and budgets.
- · Oversee post-production workflows, apply advanced editing, graphics, coloring, and audio mixing.
- · Manage locations, coordinate crew. and handle paperwork.

COBW

Director of Digital Media 2009 - 2023

- Produced and edited 52 weekly videos, graphics, and audio media.
- Provided technical direction of digital initiatives, monitor performance, and make enhancement to improve engagement.

EDUCATION

Masters, Entertainment **Business (EMBS) Full Sail University** Winter Park, FL, 2025

Bachelors, Digital Cinematography Full Sail University Winter Park, FL, 2023

Diploma, Radio & TV Broadcasting Ohio Center for Broadcasting Valley View, OH, 2012

Rocket Mortgage

Trainer 2020 - 2022

- Developed audience-driven videos and interactive games that enhanced engagement.
- Delivered e-learning and in-person trainings to 20-150, daily, resulting in a 53% improvement in retention and performance outcomes.
- Coached 10 fellow trainers across 7 teams.

TECHNOLOGY

Adobe Creative Cloud (Premiere Pro, Audition) MS Office Suite (Word, Excel, PP) MM Scheduling MM Budget